



CREAMY, DREAMY

DOLE SOFT SERVE® Strawberry Flavor

Sweet, fruity flavor meets cool, creamy goodness with DOLE SOFT SERVE® Strawberry Flavor.

Great as a stand-alone item or perfect for elevating a variety of creations on your menu, this convenient product has a whole lot to offer you and your customers. DOLE SOFT SERVE® Strawberry Flavor is bursting with unique possibilities regardless of skill level or kitchen equipment. See how easy it is to bring this creamy sweet flavor to your menu.



The flavor strawberry has a

53.6%
menu penetration.

- SOURCE: Datassential's

Strawberry has been the

3rd
most common frozen treat
flavor over the last five years.

- Source: Mintel

The number of products with
the ingredient strawberry
has increased

10%
from 2017 - 2019.

- Source: Mintel



MADE IN THE USA



VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

CHOCOLATE COVERED STRAWBERRY



1. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
2. Place 5 oz serving of prepared DOLE SOFT SERVE® Strawberry Flavor into a serving dish
3. Top with about 1 oz of dark chocolate sauce or self-freeze topping

STRAWBERRY YOGURT PARFAIT



1. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
2. Place about 2 oz of vanilla Greek yogurt in the bottom of a serving vessel
3. Dice fresh fruit of your choice and layer on top of yogurt
4. Cover with a generous layer of DOLE SOFT SERVE® Strawberry Flavor
5. Top with fresh fruit of your choice

STRAWBERRY WAFFLE



1. Prepare waffle as directed
2. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
3. Top with 3 to 5 oz of prepared DOLE SOFT SERVE® Strawberry Flavor
4. Add fresh sliced strawberries and whipped cream on top
5. Serve immediately

TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential

Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

DOLE SOFT SERVE® STRAWBERRY-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D542-A6120

UPC: 10072058615533

DOT Code: 632335

Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts

About 72 servings per container
Serving size **2 Tbsp (28g)**
[Makes 2/3 Cup Soft Serve (117g)]

Amount per serving	% Daily Value*
Calories	110
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 25g	
Includes 25g Added Sugars	50%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0mg	0%
Potassium 5mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Lemon, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.

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