



CITRUS BLISS

DOLE SOFT SERVE® Orange Flavor

Don't be fooled - this is soft serve, not a plump, juicy citrus. But it sure does taste just like it! This fruity, sweet flavor will cool you down from the inside out and make you feel just as good as it tastes.

A flavor so diverse it can claim breakfast, lunch, dinner, and snack time.



The flavor orange has a

78.7%

menu penetration

- SOURCE: Datassential's

The flavor orange is the

17th

most common frozen treats flavor

- Source: Mintel

The number of desserts with the flavor orange increased

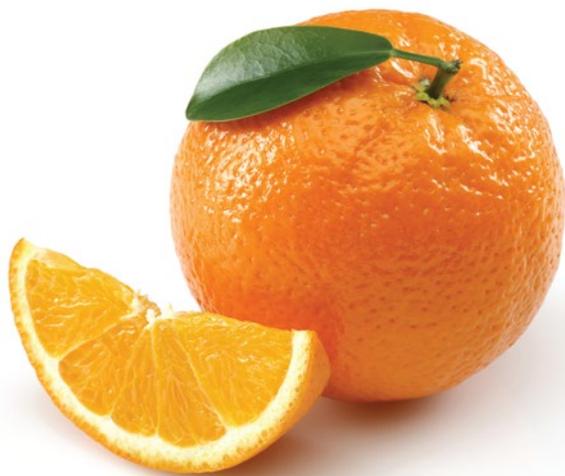
15.6%

from 2018 to 2019

- Source: Mintel



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES



CHOCOLATE COVERED ORANGE

1. Prepare DOLE SOFT SERVE® Orange Flavor as directed
2. Fill vessel with 5 oz DOLE SOFT SERVE® Orange Flavor
3. Top finished product with chocolate syrup



ORANGE PINEAPPLE FLOAT

1. Prepare DOLE SOFT SERVE® Orange Flavor as directed
2. Dispense 5 oz of DOLE SOFT SERVE® Orange Flavor in serving vessel
3. Pour 1+ oz of pineapple juice over soft serve



ORANGE DREAM-TICKLER

1. Prepare DOLE SOFT SERVE® Orange Flavor as directed
2. Dispense 5 oz of DOLE SOFT SERVE® Orange Flavor in serving vessel
3. Pour 1+ oz of cream soda over soft serve

DOLE SOFT SERVE® ORANGE-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D531-A6120

UPC: 10072058610910

DOT Code: 560386

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Lemon, Raspberry, Cherry & Watermelon at DoleSoftServe.com.