THE ART OF TART

DOLE SOFT SERVE® Lime Flavor

Tart, tasty, and refreshingly creamy, DOLE SOFT SERVE® Lime Flavor is deliciously dreamy! This fresh, true-to-fruit flavor is exceptionally enjoyable on its own, and it can be topped or twisted for additional on-trend treats. Simply sprinkle with chili powder for a sweet heat or twist with DOLE SOFT SERVE® Lemon Flavor for a succulent citrus dessert. Vegan, gluten-free, low fat, and more, DOLE SOFT SERVE® Lime Flavor makes the tartness trend enjoyable for all!

The flavor lime has a 52% menu penetration

- Source: Datassential's

According to 2020 insights, frozen treats is an expanding category in desserts.

- Source: Mintel

The number of products with the flavor lime has grown 11% from 2017-2019.

- Source: Mintel
True-to-Fruit Flavor. True Profit Potential.

Versatile Recipe Offerings for Even Greater Flavor Possibilities

Lime Spritzer
1. Fill cup with approximately 4 oz DOLE SOFT SERVE® Lime Flavor
2. Pour Lemon or Lime flavored soda around soft serve
3. Serve with a spoon & straw

Lime Moscow Mule
1. Fill vessel with approximately 5 oz DOLE SOFT SERVE® Lime Flavor
2. Top product with 5 oz of Ginger Beer or Ginger Ale
3. Top with 5 oz of Vodka
4. Garnish with fresh lime wedge

Key Lime Pie
1. Fill vessel with approximately 5 oz DOLE SOFT SERVE® Lime Flavor
2. Top soft serve with caramel syrup
3. Sprinkle with graham cracker crumbs
4. Garnish with fresh lime wedge

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®

1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®
2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)
3) Pour mixture into soft serve machine

DOLE SOFT SERVE® Profit Potential

<table>
<thead>
<tr>
<th>Sales per Day</th>
<th>Daily Profit</th>
<th>Monthly Profit</th>
<th>Annual Profit</th>
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<tbody>
<tr>
<td>25</td>
<td>$54.75</td>
<td>$1,642.50</td>
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<td>50</td>
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<td>$219.00</td>
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Nutrition Facts

Product Code: D586-A6120
UPC: 10072058619418
DOT Code: 671891
Case Pack: 4/4.4 lbs
Serving Size: 2/3 cup prepared (117g)
Servings per Bag: 72*
Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lemon, Strawberry, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.