



LIP SMACKING SMILES!

DOLE SOFT SERVE® Lemon Flavor

Equal parts sweet and tart – DOLE SOFT SERVE® Lemon Flavor is a delectable, sharp addition to the soft serve lineup. This optimistic flavor tastes freshly squeezed and twists in a perfectly timed lip smack that is sure to leave you with a smile.



The flavor lemon has a

71%
menu penetration

– Source: Datassential's

Over the last year, lemon was ranked as the

7th
most common frozen treats flavor found on menu's

– Source: Mintel

In 2019, the flavor lemon was found in

89%
of family casual restaurants

– Source: Technomic



MADE IN THE USA



VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

LEMON FLOAT



1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
2. Place 6 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a glass
3. Pour 4 oz. Lemon Lime soda over top
4. Serve with a straw

COCONUTTY LEMON DROP



1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
2. Place 4 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a serving dish
3. Top with approximately 1 oz. of toasted coconut flakes

LEMON PISTACHIO CHOCOLATE SUNDAE



1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
2. Place 4 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a serving dish
3. Drizzle with chocolate syrup
4. Top with approximately 1 oz. chopped pistachios

TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

DOLE SOFT SERVE® LEMON-FLAVORED SOFT SERVE MIX, NATURALLY FLAVORED

Product Code: D585-A6448

UPC: 10072058614949

DOT Code: 605490

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	110
Calories	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 23g Added Sugars	46%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	0%
Iron 0mg	0%
Potassium 4mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.